

We want the UK to be
the best place in the
world to research,
develop and use the
medicines and
vaccines of the future

Our **10-year** strategy



- ◆ UK in top quartile of health systems for access and uptake
- ◆ Increased medicines uptake with measurable impact on outcomes
- ◆ Medicines spend grows in line with patient demand
- ◆ New payment models recognise long-term value of innovative therapies

Ensure value, access and uptake of innovative medicines and vaccines, now and in the future



access
innovative
and vaccines,
in the future

Improve UK attractiveness
for industry research,
development and
manufacturing



- UK reaches 2.4% GDP target for R&D and increases share of manufacturing for innovative medicines
- Recognition that R&D and manufacturing is vital to the economy
- Clinical research performance continues to improve
- UK retains global R&D thought leadership



Ensure
and up
innovative med
and vaccines, now
in the future

- Industry viewed as a true partner to the NHS
- Cross-sector collaborations benefitting patients, the NHS and the economy
- Increase in value of UK life sciences

Build better partnerships between industry and NHS and across Life Sciences sector



NHS and across Life Sciences sector



- Fully integrated NHS data sets, well governed and accessible to industry
- UK is more attractive for cutting-edge research collaboration and evidence generation

Improve UK's health data
capability and industry's
access to data

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Provide international leadership and drive global policy

- ◆ Regulatory and trade environments are positively influenced through driving global policy
- ◆ ABPI and UK affiliates seen as key to shaping UK view on international issues
- ◆ ABPI and our members shape UK policy on international issues

UK
Industry research,
development and
manufacturing



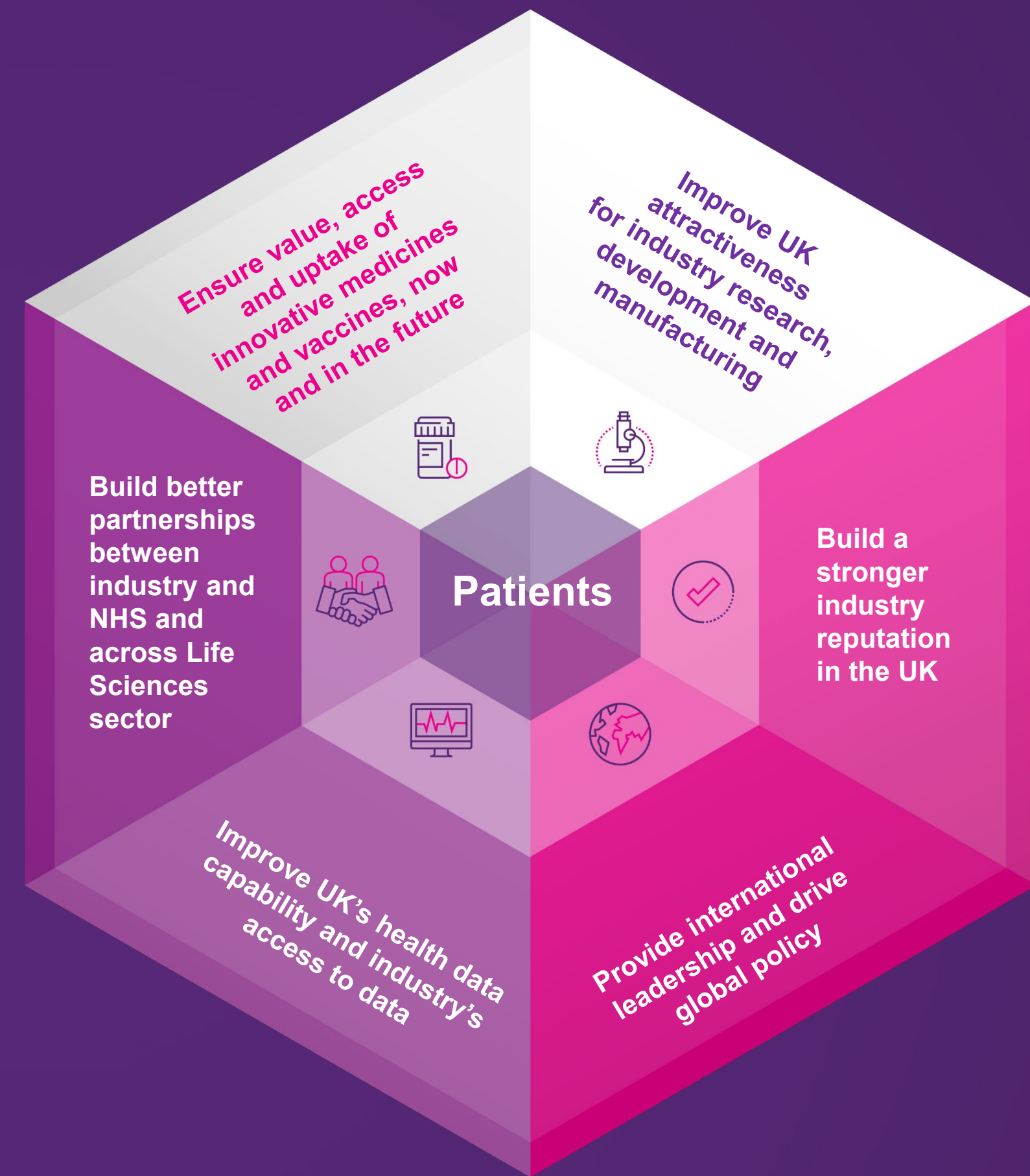
**Build a
stronger
industry
reputation
in the UK**

**international
and drive**

- ◆ Government, NHS, healthcare professionals and patients will advocate for the pharmaceutical industry
- ◆ Government confident in championing the sector

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Underpinned
by **members**