

LET'S BE BRAVE!

What are the consequences of not sharing our data?

DATA SHARING IS HUGE IMPORTANT

PATIENTS AND CARERS OF PATIENTS ARE EXPERTS BY EXPERIENCE

ENGAGE Patients

WE CAN ALL LEARN FROM EACH OTHER

PRIORITISE PATIENTS NEEDS

Don't let risk be the excuse not to make that change

FIND THE WAY TO MAKE CHANGE HAPPENS

HOW DO WE ALLOCATE SCARCE RESEARCH RESOURCES

DEEDS NOT WORDS

PROVIDE INFORMATION

EVERYBODY SHOULD HAVE THE OPPORTUNITY TO PARTICIPATE IN RESEARCH

DO PATIENTS HAVE ENOUGH OF A SAY IN WHAT RESEARCH IS BEING DONE?

# Patients First

THERE ARE THINGS WE HAVE TO DO FOR SOCIETY



IF WE NEED TO CHANGE WE WILL

WE HAVE TO BE GOOD AT MANAGING Relationships

I'M A RECOVERING CLINICIAN



WHAT ARE THE THINGS PATIENTS NEED TO SEE...  
HOPE  
INFO  
SUPPORT

UNLOCK IDEAS

WITH BLOODS LIKE THAT YOU SHOULD CHECK HIS POTASSIUM

THE BEST CONVERSATIONS HAPPEN WHEN CLINICIANS & PATIENTS ARE IN THE SAME ROOM

PUT PATIENTS AT THE HEART OF EVERYTHING  
INFORMATION IS SO IMPORTANT FOR PATIENTS AND CARERS OF PATIENTS

CHANGE BEHAVIOURS

KNOWLEDGE

MAXIMISE PATIENTS SAFETY

PATIENTS ARE SHAPING THE LANDSCAPE

mutual TRUST

CHANGE THE MINDSET

AS equal PARTNERS

MAKE A DIFFERENCE

BRING TO THE TABLE

RESEARCH REPRESENTS HOPE

IT'S ABOUT DOING MORE

INNOVATE

OUR INDUSTRY IS GOING THROUGH EXCITING TECHNOLOGY CHANGE

IT'S NOT IN PHARMACEUTICALS INTEREST TO BANKRUPT THE NHS

COLLABORATION